



Moffett Park Specific Plan

Plan Update + Preliminary Land Use Concepts

July 2020

Meeting Objectives

- Update on MPSP Process + Community Engagement
- Review Draft Vision Statement + Guiding Principles
- Discuss Preliminary Land Use + Urban Design Concepts

Existing Specific Plan

- Adopted in 2004
- Focused on office development
- Located density near transit
- Studied a total buildout of 24.33m SF



**CITY OF SUNNYVALE
MOFFETT PARK SPECIFIC PLAN**



UPDATED 2013

City Council Direction on the Specific Plan

- Comprehensive community involvement
- Economic impacts of adding housing
- Ecological and innovation district
- Improve connectivity
- Walkable and livable environments
- Infrastructure and services
- Environmental impact report

Overall Process / Where We Are

Feb-July
2020

July/Aug
2020

Sept
2020

Sept
2020

Nov/Dec
2020

Community
Outreach

PC/CC Study
Sessions

PC/CC Study
Sessions

Community
Outreach

PC/CC
Hearings

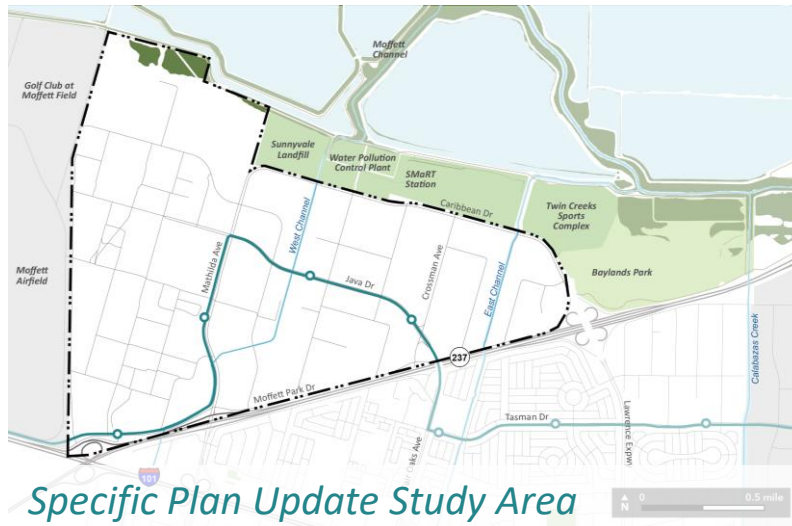
Vision/Guiding Principles
Educational Videos

Guiding Principles
Initial Land Use Concepts

Land Use Alternatives

Land Use Alternatives

Preferred Plan Direction



2021

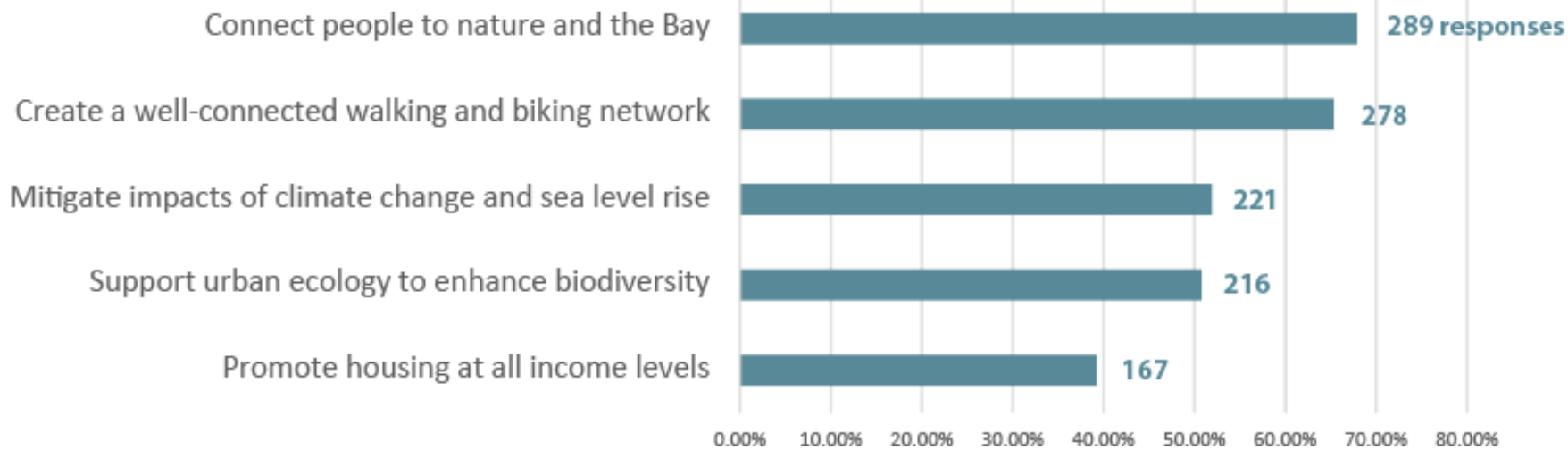
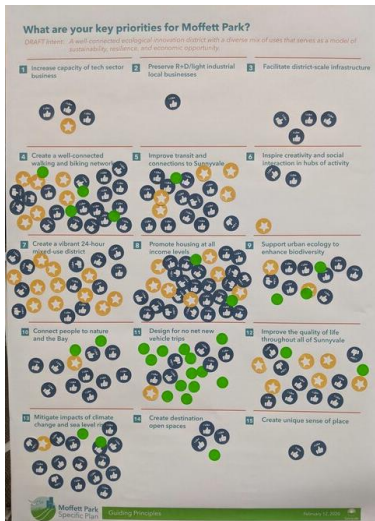
CEQA/EIR Analysis
Policy Framework
Draft Specific Plan

Community Engagement To Date

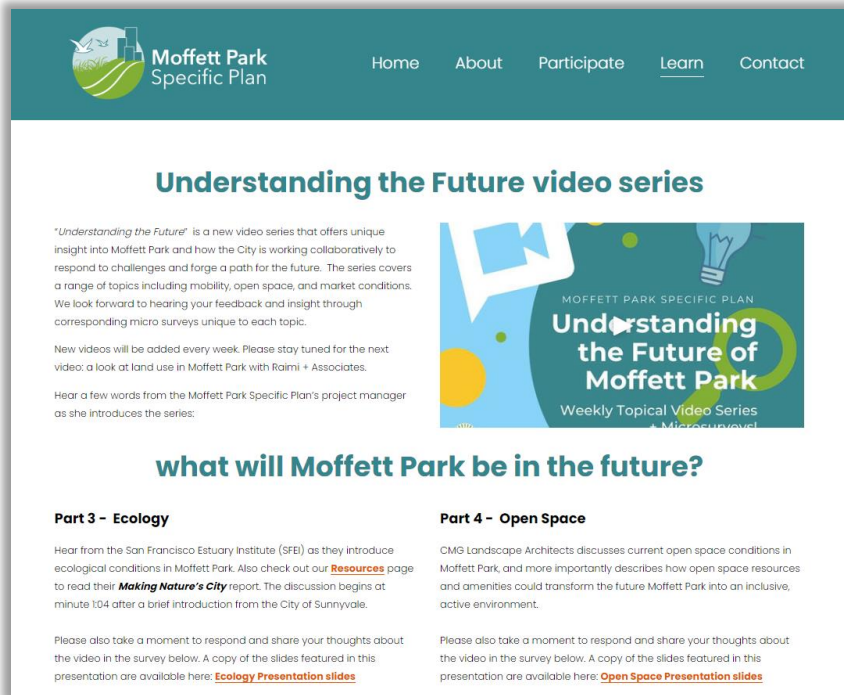
- Interactive project website (moffettparksp.com)
- Community Visioning Workshop
- Initial stakeholder meetings
- Regular property owner and VTA meetings
- Technical Working Group kicked-off
- Online “Visioning” Survey with over 400 respondents



What We Heard from the Community?



Approach to Engagement During the Pandemic



- New resource section
- Created Moffett Park email subscription for updates
- Launched educational video series
- Videos cover existing conditions in Moffett Park + future opportunities
- Micro-surveys launched with each video

SLR/Flooding + Urban Ecology Community Forum

Tues 9/1 3:30 to 5 pm



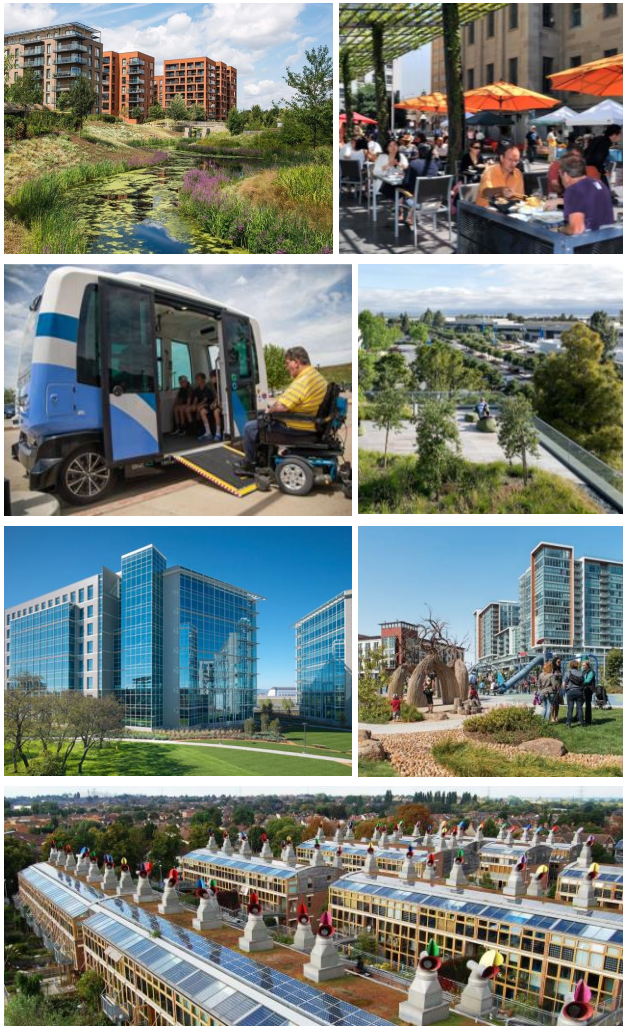
Draft Vision + Guiding Principles

Draft Vision Statement

The vision for Moffett Park is a well-connected ecological innovation district with a diverse mix of uses that serves as a model of resilience, climate protection, equity and economic opportunity.



Draft Guiding Principles



- 1. Resilient + Equitable*
- 2. Vibrant + Inclusive*
- 3. Diverse Economy + Prosperity*
- 4. Accessible + Pedestrian Friendly*
- 5. Dynamic + Connected Public Spaces*
- 6. Healthy + Biodiverse Environment*
- 7. Innovative + Emerging Technology*

Draft Guiding Principles

Resilient + Equitable



- Clear pathway to carbon neutrality
- Equitable quality of life outcomes
- Flexibility to evolve over time

Vibrant + Inclusive



- Neighborhoods that improve community health
- Diverse uses
- Range of housing types
- Historic + cultural sites

Draft Guiding Principles

Connected + Accessible



- Resilient + accessible multimodal circulation network
- Growth focused near transit
- Safe, comfortable, and accessible pedestrian and bicycle facilities
- Mobility needs of people

Diverse Economy + Economic Prosperity



- Innovation hub of diverse businesses
- Small, local + start-up businesses
- Training + career pathways

Draft Guiding Principles

Innovative + Emerging Technology



- Center for thought leadership and emerging technologies
- Smart City design and district-scale infrastructure
- Collaborative

Dynamic + Connected Public Spaces



- High-quality public realm + open space
- Connected to the Bay
- Range of publicly accessible open space types + amenities

Draft Guiding Principles

Healthy + Biodiverse Environment

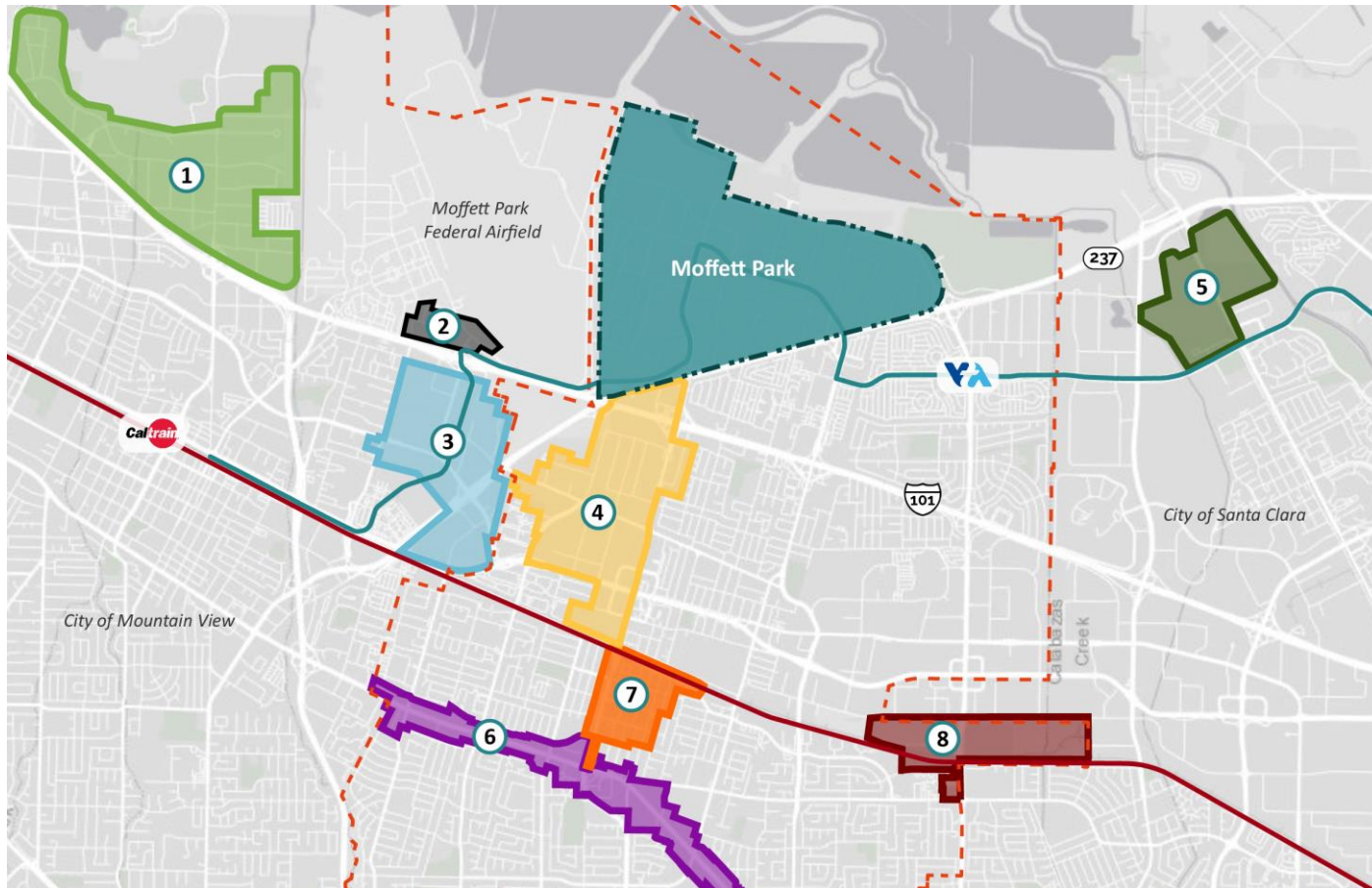


- Enhance ecosystems + support biodiversity
- Nature-oriented open spaces + natural buffers
- Robust urban forest
- Nature-based solutions + hybrid infrastructure systems to address SLR
- Regional amenity



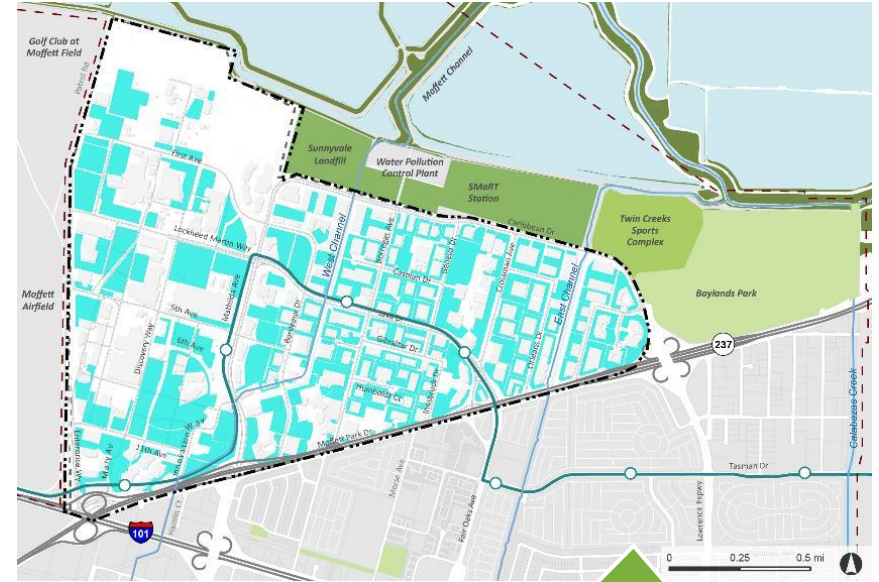
Background Analysis

Subregional Growth



- | | | |
|--|---|--|
| <p>1 North Bayshore
Residential + Office + Commercial</p> | <p>4 Peery Park
Residential + Office</p> | <p>7 Downtown Sunnyvale
Residential + Office + Commercial</p> |
| <p>2 NASA Ames Development
Residential + Office</p> | <p>5 Related Santa Clara
Residential + Office + Commercial</p> | <p>8 Lawrence Station
Residential + Office + Commercial</p> |
| <p>3 East Whisman
Residential + Office + Commercial</p> | <p>6 El Camino Real
Residential + Commercial</p> | <p>■ ■ ■ ■ City of Sunnyvale</p> |

Existing Building Area + Surface Parking Facilities

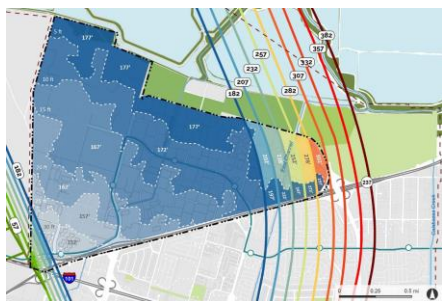


Existing Land Use

- | | | | |
|---|--|---|-----------------------|
|  | Industrial +
Research & Development |  | Civic + Institutional |
|  | Office |  | Hospitality |
|  | Retail |  | Parking |

Surface parking lots provide opportunities for increased intensity of uses to create a vibrant mixed-use district.

Technical Studies



Heights



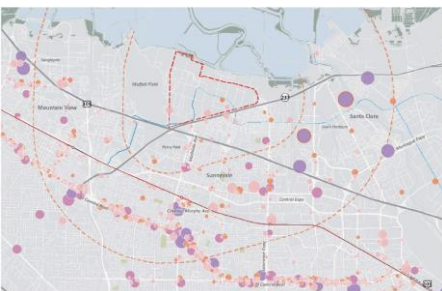
Urban Ecology



Noise and Pollution



Sea Level Rise/Flooding



Market Conditions



Traffic and Public Transportation

- High-Level SWOT Analysis
- Noise and pollution
- Cultural
- Ecology
- Transportation
- Sea level rise + flooding
- Infrastructure (water, sewer)
- Market Conditions
- Impact to City Services

Ongoing Sea Level Rise Projects

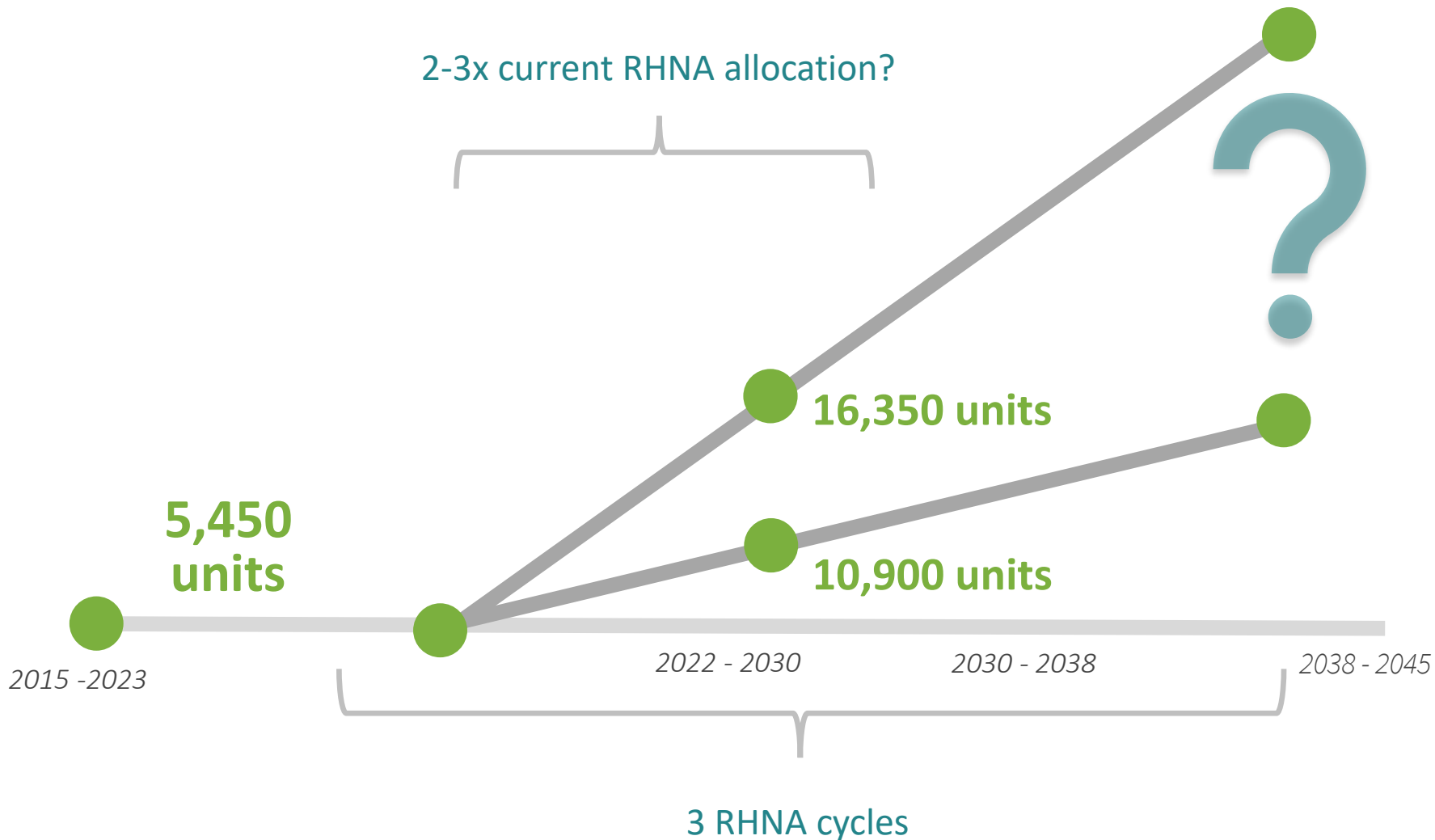


- South Bay Salt Pond Restoration Project
- Calabazas Creek and San Tomas Aquino Creek Realignment
- East and West Channel Improvement Projects
- Sunnyvale WPCP Master Plan

Growing Residential Demand

- **Housing availability** and **affordability** continues to be a significant challenge
- Housing for lower-income families is facing a **severe deficit**
- Significant **demand** for future housing
- Future households will generate demand for new **neighborhood-serving retail**

Regional Housing Needs Uncertainty?





Initial Design Concepts for Moffett Park

Range of Place Types

Activity Centers



Main Streets



Village Corners



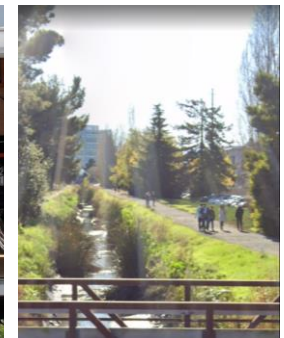
Neighborhoods



Office/R+D



Range of Open Space Types + Sizes



Incorporated in All Concepts

Placemaking + Walkability

WALK TO SHOPS



SAFE STREETS



GET AROUND EASILY



HOUSING CHOICES



GATHERING PLACES



CITY SERVICES



SPECIAL CHARACTER

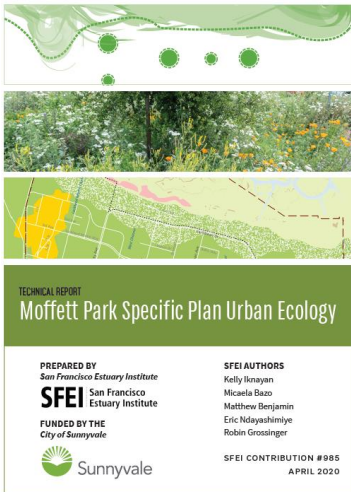


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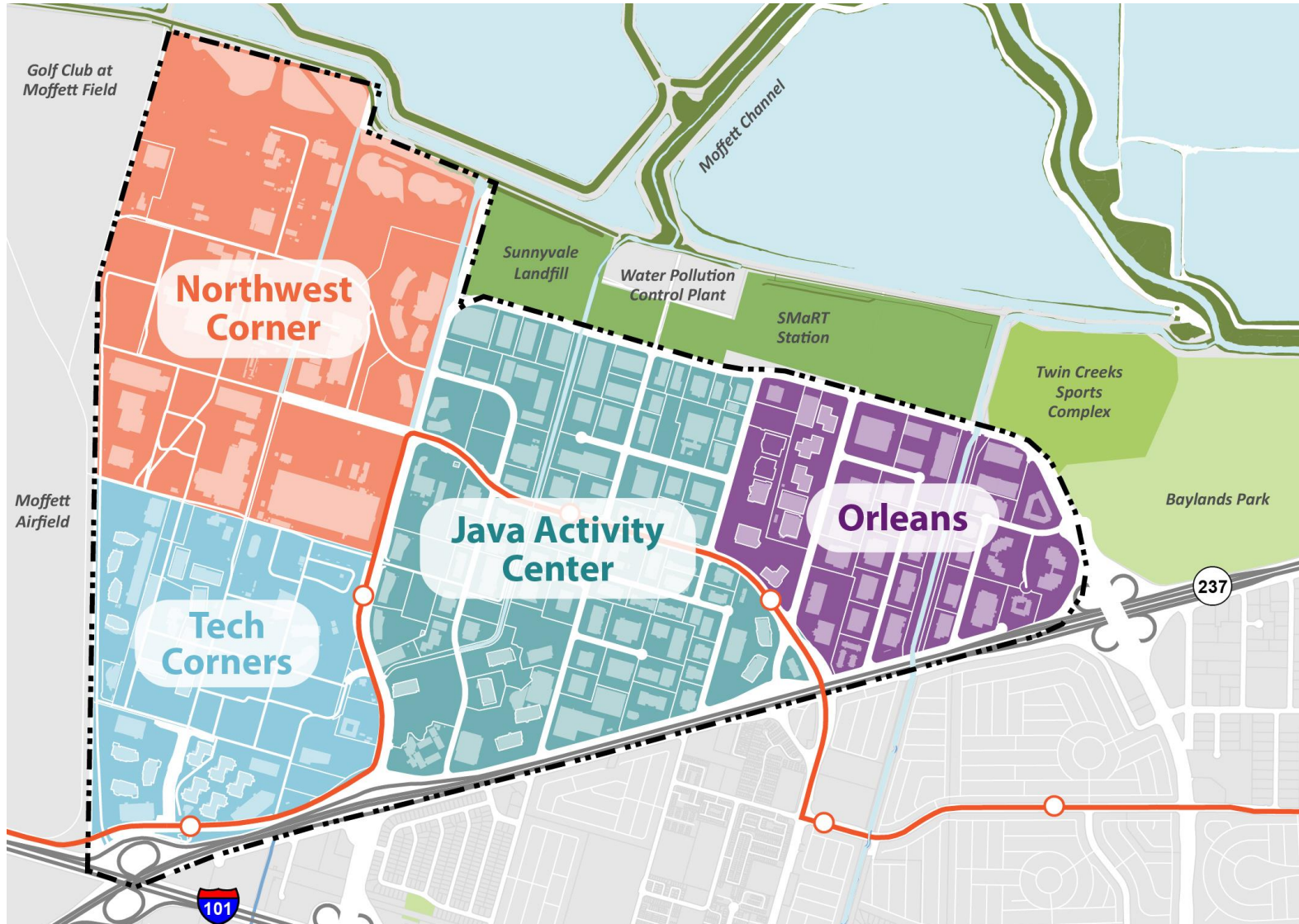


Planning

Urban Ecology Integration + SLR Adaptation



Concept of Districts/Neighborhoods



Land Use Concepts

Alt A
String of Neighborhoods



Alt B
Java Main Street

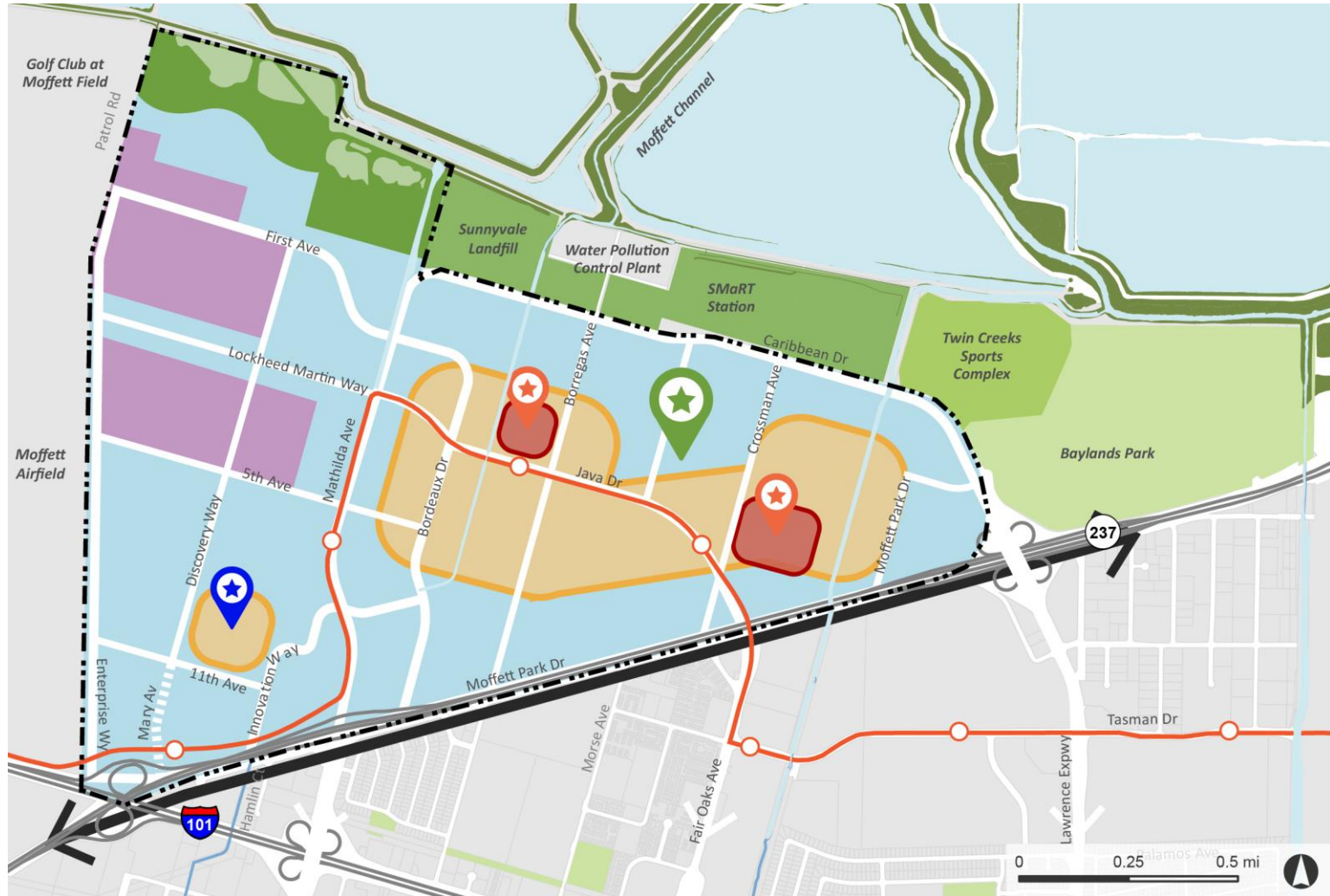


Alt C
North/South Main Street



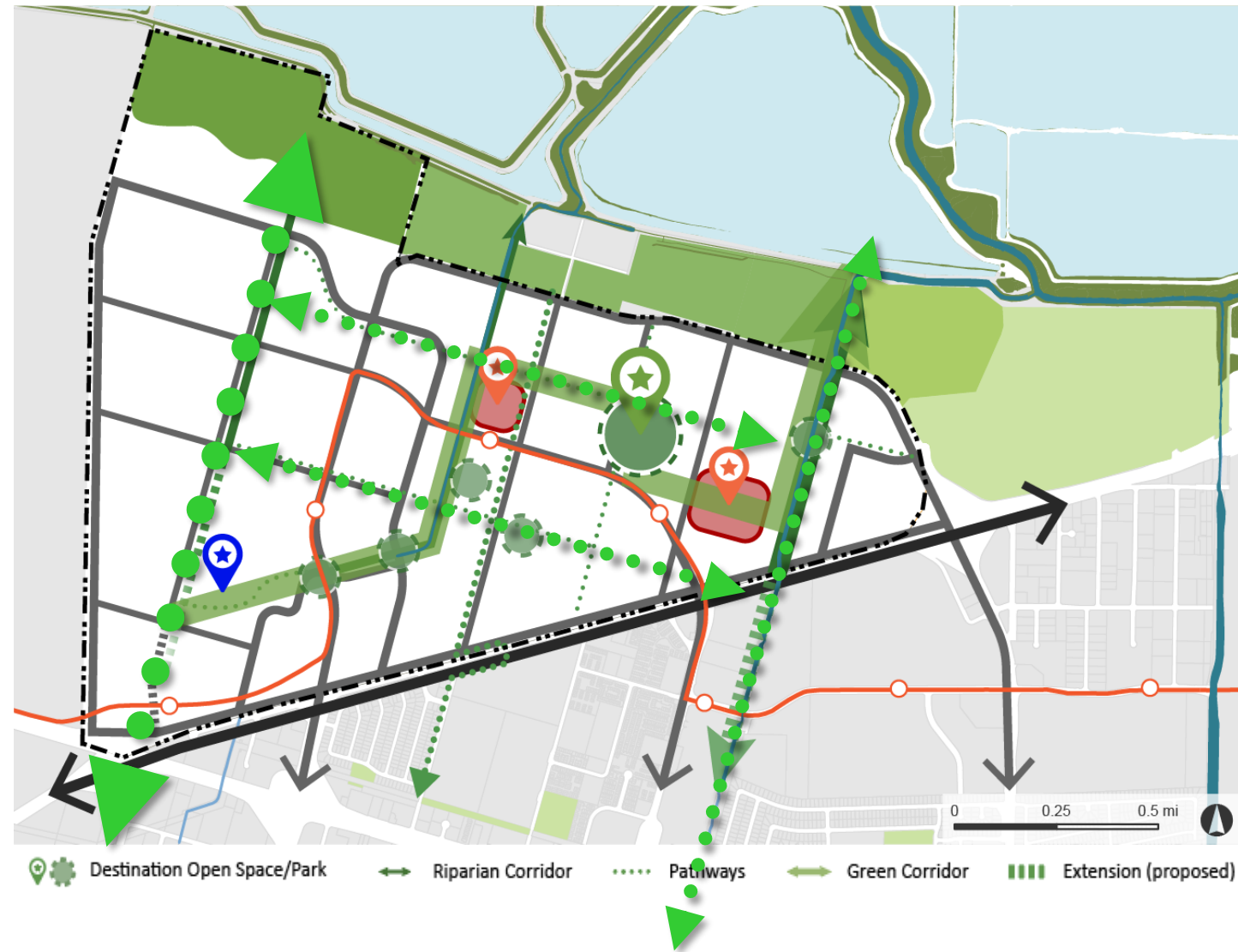
Office Industrial + R&D Residential Mixed Use Open Space Activity Center Village Corner

Alt A | String of Neighborhoods



- Office
- Industrial + R&D
- Residential
- Mixed Use
- Open Space
- Activity Center
- Village Corner

Alt A | String of Neighborhoods



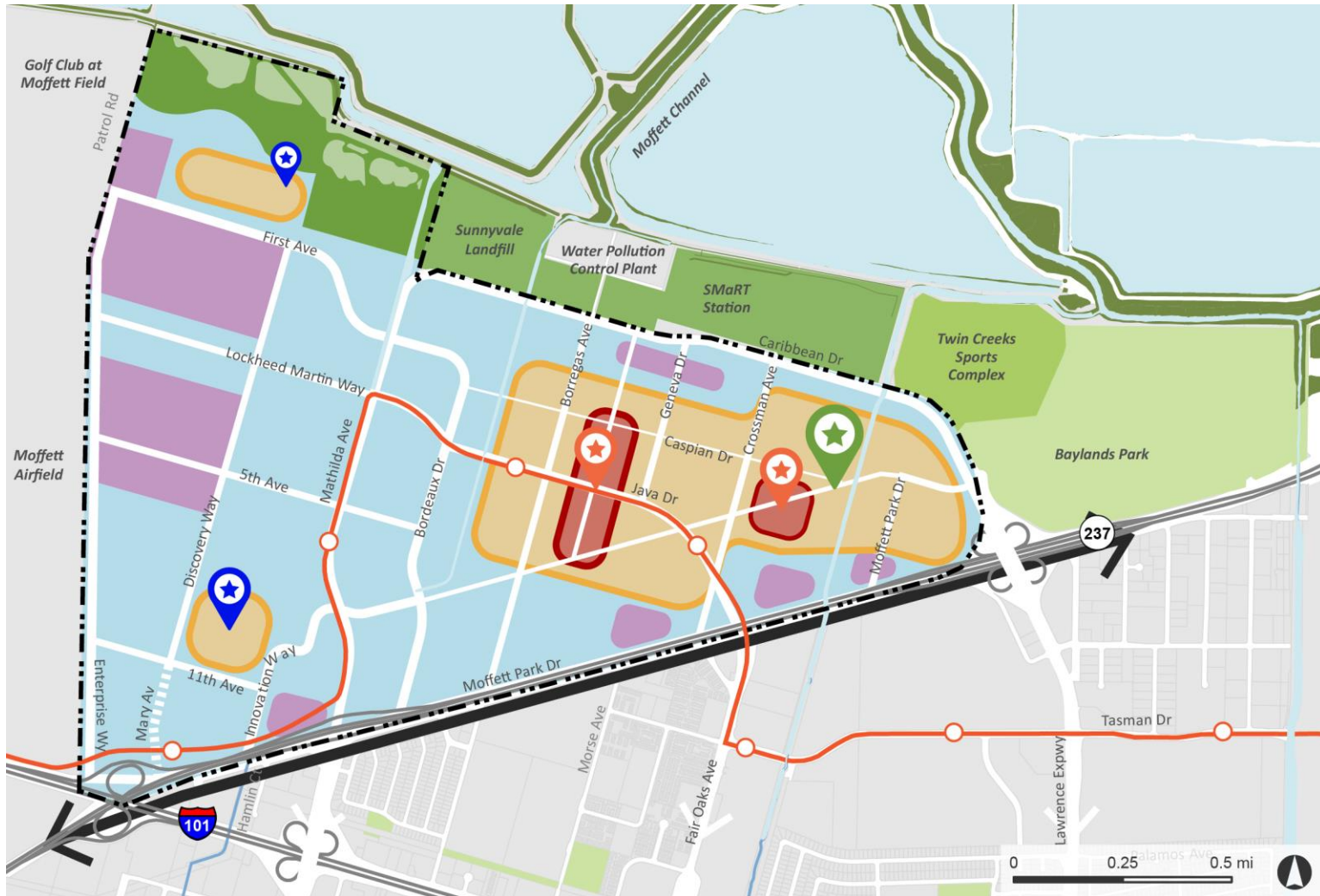
ALT B | Java Main Street



ALT B | Java Main Street



ALT C | North/South Main Street



- Office
- Industrial + R&D
- Residential
- Mixed Use
- Open Space
- ★ Activity Center
- ★ Village Corner

ALT C | North/South Main Street



- Destination Open Space/Park
- Riparian Corridor
- Pathways
- Green Corridor
- Extension (proposed)

Land Use + Urban Design Concepts

Alt A
String of Neighborhoods

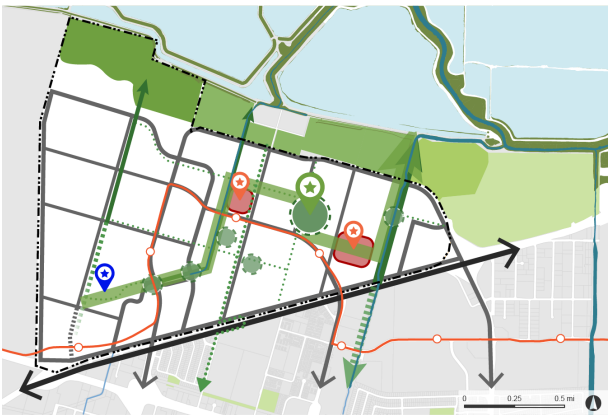


Office Industrial + R&D Residential Mixed Use Open Space Activity Center Village Corner

Alt B
Java Main Street



Alt C
North/South Main Street



Destination Open Space/Park Riparian Corridor Pathways Green Corridor Extension (proposed)



Planning Commission Feedback (7/27/2020)

- Interest in the Java Main Street Concept
 - Safe and compatible with light rail
 - East/west configuration and impacts on retail spaces
 - Good elements from each alternative
- Feature resiliency strategies (Sponge City)
- Maintain and improve access to open space resources
- Leverage opportunities for natural green space, trees, and landscaping
- Integrate Mary Avenue extension with MPSP
- Ensure programming for successful retail and commercial services

Public Feedback

- Pedestrian/bicycle infrastructure improvements
- Add diverse housing options and shared amenities
- Address sea level rise, flooding, and groundwater intrusion
- Urban ecology and natural habitats for people and wildlife
- Community land trust option for affordable housing

Next Steps

Feb-July
2020

July/Aug
2020

Sept
2020

Sept
2020

Nov/Dec
2020



- September 2020

- Detailed Land Use Plans + Urban Design Alternatives
- Potential infrastructure/mobility projects
- Range of development by land use

- Nov/Dec 2020

- Summary of community outreach + PC/CC Study Sessions
- Direction on Preferred Plan

CEQA/EIR Analysis
Policy Framework
Draft Specific Plan

Today's Discussion

1. Feedback on **draft Vision Statement and Guiding Principles**
 - What **other aspirations** do you have for the future Moffett Park?
2. Feedback **land use concepts**
 - Should other concepts be explored?
3. Is additional **information** needed to consider detailed land use alternatives in September?



Questions/Comments