



Community Priorities Survey Results

April 2021



Sunnyvale

Overview

The Moffett Park *Community Priorities Survey* was a digital engagement opportunity intended to solicit comments, feedback, and insight from members of the community as part of the Moffett Park Specific Plan Update process. The survey consisted of fifteen questions, oriented around five key themes: guiding principles, housing, amenities, open space, and urban design. It concluded with a free response, and demographic questions.

Altogether, the survey was active for a total of 46 days between March 2, 2021 and April 16, 2021. It was hosted on Open City Hall: a digital engagement platform that the City of Sunnyvale has used in the past for several projects and engagement efforts. Responses were submitted through both the Open City Hall site, as well as the Moffett Park Specific Plan website (moffettparksp.com). In total, the survey received 432 unique responses.

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Context

The Moffett Park *Community Priorities Survey* was published as a component of the overall community engagement strategy for the Moffett Park Specific Plan Update. In light of the ongoing COVID-19 pandemic and subsequent public health response, digital engagement has featured prominently over the past year as an alternative to in-person collaboration.

A series of public workshops were hosted virtually by the project team throughout Fall 2020 and Winter 2021. These workshops were oriented around specific key topics and challenges facing Moffett Park, including sea level rise, climate change, transportation, infrastructure, and land uses. Each of these workshops was followed by an official City Council Study Session, allowing members of the public along with commissioners to react and respond. Materials and recordings of these workshops are available at moffettparksp.com/public-workshops

The *Community Priorities Survey* was launched at the conclusion of the final public workshop, also held on March 2, 2021. This workshop focused on matters of land use, market and economic conditions, open space, and housing: key themes that are reflected in the survey questions. Announcements were made the following day through the Moffett Park Specific Plan newsletter, Open City Hall, and the project website, notifying members of the public that the survey was active and receiving responses.

Survey Breakdown

I. Access

The *Community Priorities Survey* was published through Open City Hall, and could be accessed through two platforms:

1. OpenTownHall.com, through the City of Sunnyvale’s personal portal.
2. The Moffett Park Specific Plan website (moffettparksp.com), curated by Raimi + Associates under direction of the City of Sunnyvale.

Members of the public were notified of the survey through several platforms:

3. The Moffett Park Specific Plan website (moffettparksp.com),
4. Moffett Park Specific Plan newsletter, published by the City of Sunnyvale.
5. Open Town Hall, where *registered* users received formal announcements through the City of Sunnyvale’s account.*

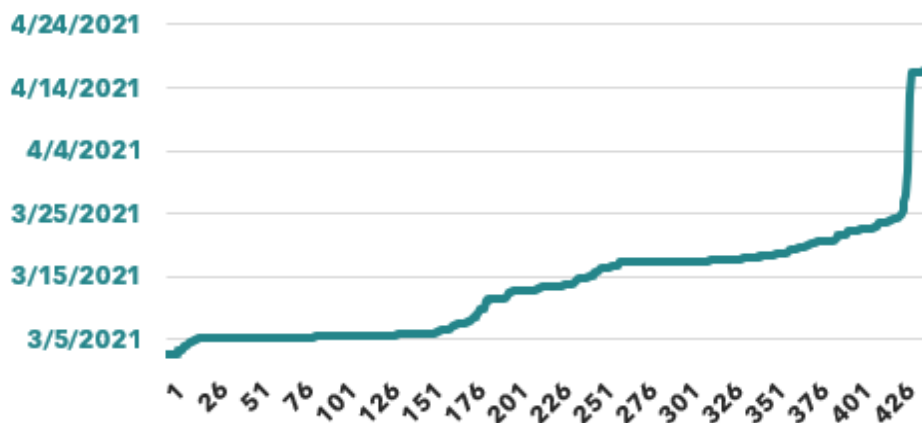
**Note:* Open Town Hall allows users to respond to active surveys as either registered or unregistered entries. Registration is voluntary, with no impact on the quality or content of the survey. For the purposes of this summary report, registered and unregistered responses have been consolidated with no distinctions made.

Visitors could access these platforms 24/7 through any digital device (including desktop, tablet, mobile) during the collection period (March 2, 2021 – April 16, 2021). Distribution was entirely digital, and no physical or printed surveys were circulated.

Duplicate submissions were not explicitly prohibited, but an analysis of all 432 responses indicate that no submissions were repeated.

II. Response Summary

A total of 432 individual responses were collected. The survey received 921 unique visitors, resulting in an effective response rate of 47%.



III. Guiding Principles

Question 1: Pick your top 3 guiding principles.

The Moffett Park Specific Plan project has seven guiding principles that were introduced at the very beginning of the project. These principles are featured on the project website, and were also highlighted in each public workshop presentations.

The responses were recorded as follows, presented in descending order based on total votes:

	<i>Guiding Principle</i>	Total Votes	Percentage of Total
1	Create a connected, accessible district that prioritizes the movement of people over vehicles to reduce climate pollution and to support a healthy community.	260	61%
2	Create a healthy, resilient, and biodiverse environment.	200	47%
3	Cultivate a dynamic and connected public spaces that accommodate the physical and social needs of all users.	188	44%
4	Establish Moffett Park as a model community through its commitment to comprehensively addressing resilience, climate protection, and equity in all activities.	186	44%
5	Evolve Moffett Park into a vibrant and inclusive community where all people can thrive.	128	30%
6	Integrate innovative and emerging technologies in the district to support the community wide goals.	102	24%
7	Maintain and strengthen Moffett Park as a diverse economic engine that supports economic prosperity for all.	93	22%

Question 2: City Council’s direction is to redefine Moffett Park as an “Ecological and Innovation District.” What elements of an Eco-Innovation District are most important to you? (Pick top 3)

The vision of Moffett Park states: “Moffett Park is an integral part of Sunnyvale, and a well-connected ecological innovation district with a diverse mix of uses that serves as a model of resilience, climate protection, equity, and economic opportunity.”

Central to this vision is the concept of ecological innovation district: a topic that was discussed at each public workshop, and continues to influence the desired characteristics for the future Moffett Park. Additional information and resources are available on the project website.

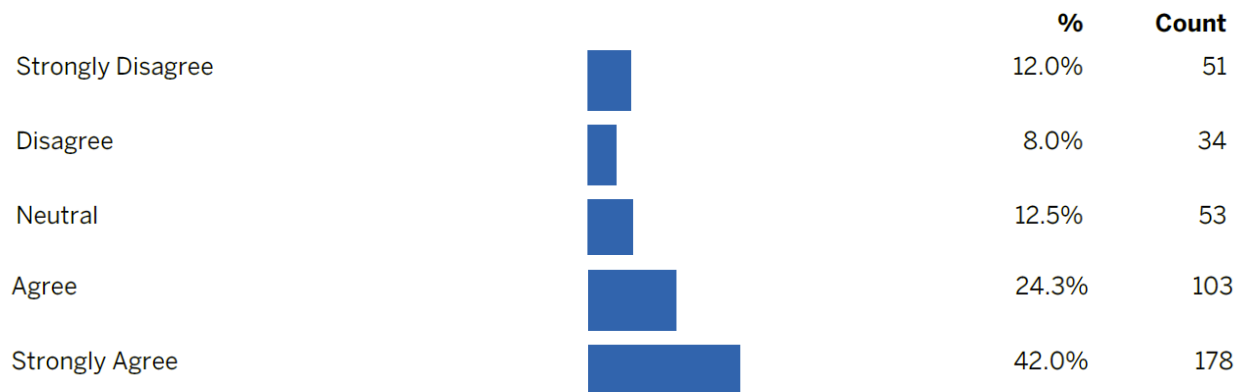
Eco-Innovation Elements		Total Votes	Percentage of Total
1	Integrating habitat into open space and street design	240	56%
2	Holistic approach in addressing climate change and sustainability	187	44%
3	New transit connections between Moffett Park and Downtown	180	42%
4	Reducing energy and water use	112	26%
5	Green buildings	88	21%
6	Innovative infrastructure (district systems)	86	20%
7	Social equity platform for development	68	16%
8	Provide new spaces for business incubation	57	13%
9	Other*	56	13%
10	Provide new spaces for non-profits	55	13%
11	Smart City information and communication technology (ICT)	54	13%

* *Other*: Responses can be found in the Appendix.

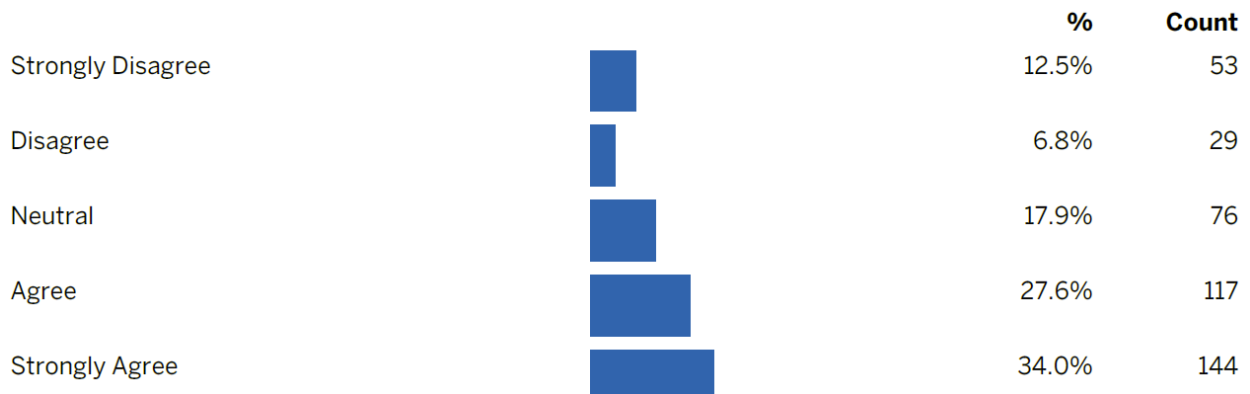
IV. Housing

Although Moffett Park today is an exclusively commercial and industrial district, the City must consider opportunities for new housing developments to meet issues of housing availability and affordability. The project team was directed by City Council to research and investigate the feasibility and impact of introducing residential uses into Moffett Park, and discussions are ongoing regarding the appropriate and balanced scale of residential development for the area.

Question 3: *Housing should be added to Moffett Park to create a vibrant and inclusive community. (Strongly Disagree, Disagree, Neutral, Agree, Strongly Agree)*



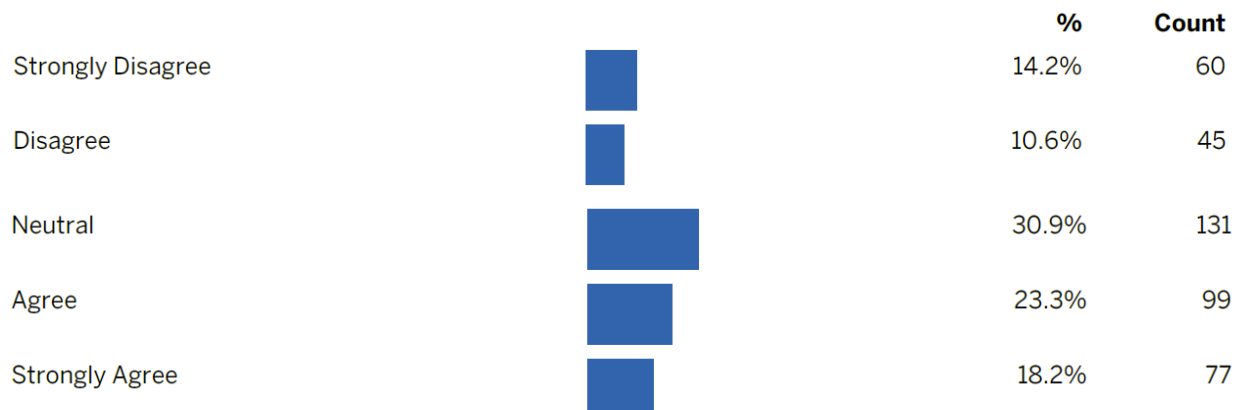
Question 4: *Housing should be added to Moffett Park to support retail, restaurants, and commercial services.*



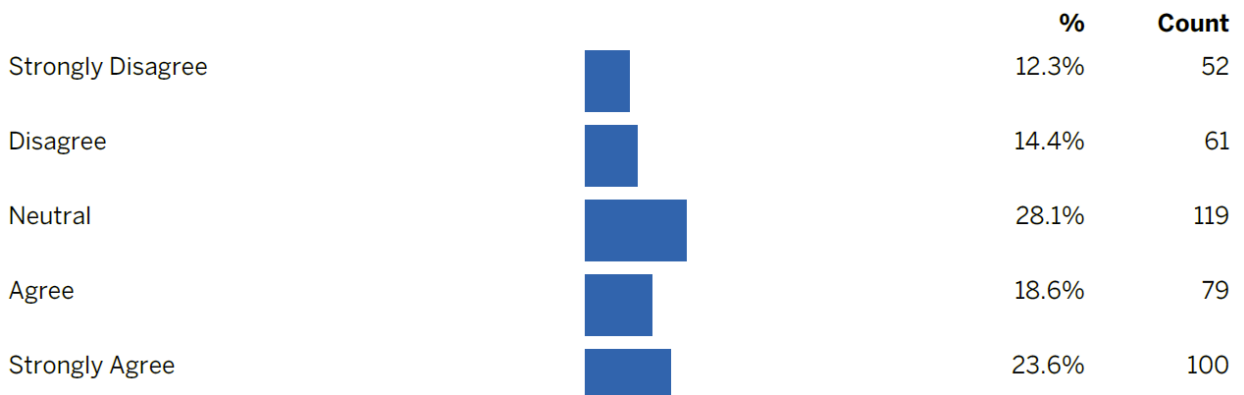
Question 5: *Housing should be added to Moffett Park to reduce commute distances and improve transportation.*



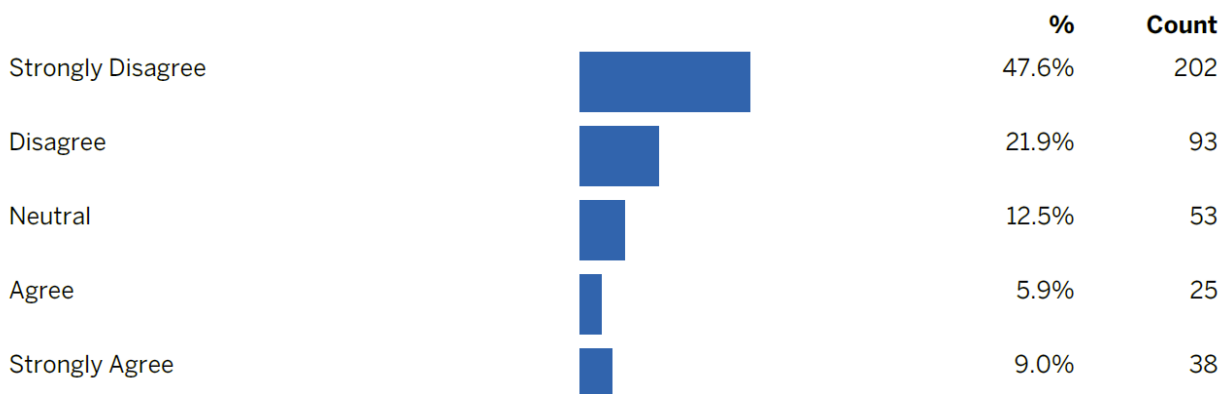
Question 6: *Housing growth should be balanced with office growth.*



Question 7: *Housing should be prioritized over office growth.*



Question 8: *Moffett Park should remain an employment center with NO housing.*



Question 9: *If you support adding housing to Moffett Park, what types of housing are most important to you? (Pick top 3)*

<i>Services</i>		Total Votes	Percentage of Total
1	Affordable Housing	248	65%
2	Housing for young adults/working professionals	220	57%
3	Housing for families with children	166	44%
4	Accessible housing for persons with disabilities	92	24%
5	Multi-generational housing	80	21%
6	Senior Housing	78	20%
7	Transitional and/or supportive housing	77	20%
8	Other	41	10%

V. Services & Amenities

A key trait of eco-innovation districts is a mixed use community that balances residential uses with a broad range of community services and facilities. These services can include commercial establishments, institutional uses, public transit, and recreational space.

Question 10: *If Moffett Park becomes a mixed-use community, how would you prioritize the following services? (Pick top 4)*

	Services	Total Votes	Percentage of Total
1	Grocery store/healthy food options	341	84%
2	Restaurants/food and beverage	329	81%
3	Neighborhood serving retail/shopping	243	60%
4	Personal and professional services	149	37%
5	Health care clinics/medical offices	142	35%
6	Civic and cultural institutions	125	31%
7	Entertainment/music venues	110	27%
8	Regional retail (big box retail)	23	6%

Question 11: *If Moffett Park becomes a mixed-use community, how would you prioritize the following amenities? (Pick top 4)*

	Amenities	Total Votes	Percentage of Total
1	Bike/pedestrian infrastructures	346	81%
2	Parks, plazas, and recreational open space	343	81%
3	Wildlife habitat and natural spaces	286	68%
4	Transportation services	190	45%
5	Affordable housing (above what the City requires)	161	38%
6	School or educational facility	122	28%
7	Childcare facilities	103	24%
8	Digital infrastructure and telecommunication services	80	19%
9	Satellite library	79	18%
10	Local business preservation/retention	78	18%
11	Other	22	5.2%

VI. Open Space

Open space conversations have featured prominently in every public workshop, as it engages with so many other topics including climate change, stormwater management, ecological management, recreation, and habitat protection. Recognizing that Moffett Park's proximity to existing open space resources, opportunities exist to introduce different types of open space to complement places like Baylands Park and Twin Creeks Sports Complex.

Question 12: What types of open space should be prioritized in Moffett Park?

Ranking:

1. **Natural areas/open space** (wetlands, riparian corridors, habitat areas)
2. **Mobility** (bikeways, trails, comfortable sidewalks, car-free paseos)
3. **Social/community** (playgrounds, picnic areas, dog parks, retail plazas, outdoor dining)
4. **Civic and cultural** (performance, farmers market, celebration/event space)
5. **Sports and active recreation** (sports fields, courts, running tracks, fitness areas)

Question 13: What size should new open spaces and parks in Moffett Park be?

(Please select all that apply)

<i>Amenities</i>		Total Votes	Percentage of Total
1	Linear Park/Natural Greenway	334	80%
2	Neighborhood park (1-10 acres)	240	58%
3	District/community park (10-25 acres)	196	47%
4	Urban plaza/town square (1-2 acres)	166	40%
5	Mini park (less than 1 acre)	98	24%

Question 14: *What kinds of activities would you most like to see in Moffett Park’s open space network? (Please select your top 5 activities/amenities or add your own)*

<i>Open space activities and amenities</i>		Total Responses	Percentage of Total
1	Multi-use hiking and biking trails	288	68%
2	Bikeways	232	55%
3	Habitat areas with limited access	215	51%
4	Community gardens and urban agriculture	165	39%
5	Farmers market	137	32%
6	Playgrounds	121	28%
7	Food and beverage	117	27%
8	Picnic areas	101	24%
9	Stormwater management	93	22%
10	Community facilities	78	18%
11	Dog Park	75	17%
12	Recreational facilities	74	17%
13	Performance and event spaces	72	17%
14	Public art	55	13%
15	Retail	52	12%
16	Outdoor educational programming	42	10%
17	Other	12	3%

Question 15: *What recreational facilities would you most like to see in Moffett Park? (Please select your top 3 activities/amenities or add your own)*

Recreational Facilities		Total Responses	Percentage of Total
1	Flex/multi-sport fields	225	59%
2	Aquatic facilities	124	33%
3	Exercise equipment	121	32%
4	Basketball	91	24%
5	Tennis Courts	88	23%
6	Soccer fields	86	22%
7	Other	63	17%
8	Cricket pitches	40	10%
9	Pickleball courts	30	8%
10	Baseball/softball fields	28	7%

Question 16: *What programs and features would make Moffett Park’s public spaces intercultural and inclusive? (Select all that apply)*

Programs and Features		Total Responses	Percentage of Total
1	Space for cultural festivals/events	267	68%
2	Reservable event space	202	52%
3	Community participation in design and programming	179	46%
4	Reservable group picnic areas	178	45%
5	Community Center	176	45%
6	Public Art Program	172	44%
7	Other	16	4%

VII. Urban Design & Form

A continuation of the open space discussion, urban design focuses the discussion around topics such as building form, block and street design, mobility infrastructure including sidewalks and bikeways, and parking facilities.

Question 17: Please prioritize the following urban design strategies for Moffett Park. (Pick top 4)

	Urban Design Strategies	Total Responses	Percentage of Total
1	New safe/separated bike facilities connection Moffett park to other parts of Sunnyvale	269	66%
2	Increase in urban forest through street trees and wide setbacks for landscaping	216	53%
3	Small blocks to create walkable network of streets and paths	210	51%
4	Ensure people are within a 10-minute walk of parks and open spaces	161	40%
5	New safe/separated bike facilities within Moffett Park	143	35%
6	Allow building heights to exceed that of existing office buildings in exchange for additional on-site amenities, including public open space	130	32%
7	Increase density of development to support new transit options	121	30%
8	Provide more opportunities for public/private buses to avoid congestion	78	19%
9	Create a park-once district	55	13%
10	Provide additional capacity on roads for private vehicles during peak travel times	49	12%
11	Provide parking for employees of Moffett Park	46	11%

VIII. Free Response: Your Big Idea

Question 18: *What is your big idea for the future of Moffett Park?*

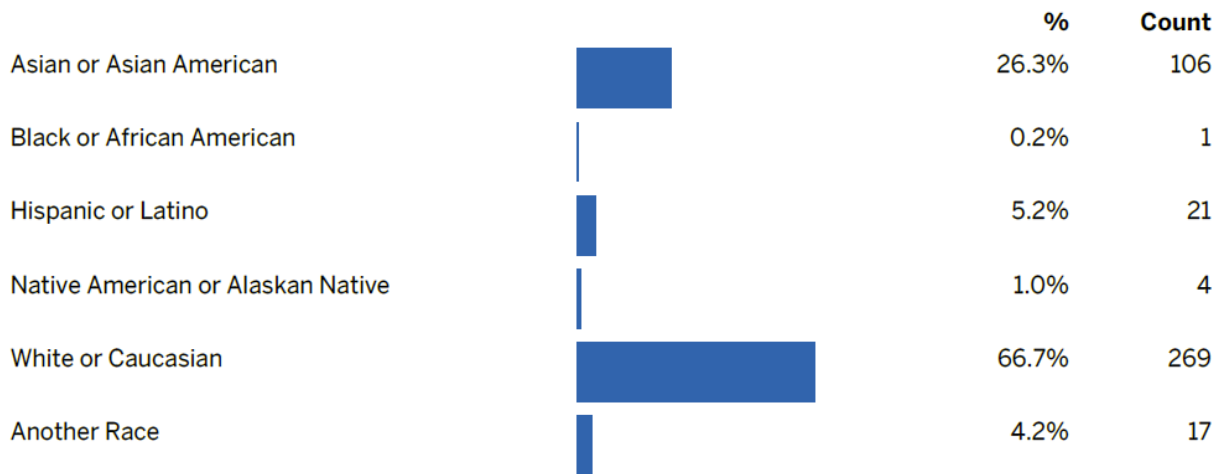
Responses can be found in the Appendix, beginning on Page 19.

IX. Demographics

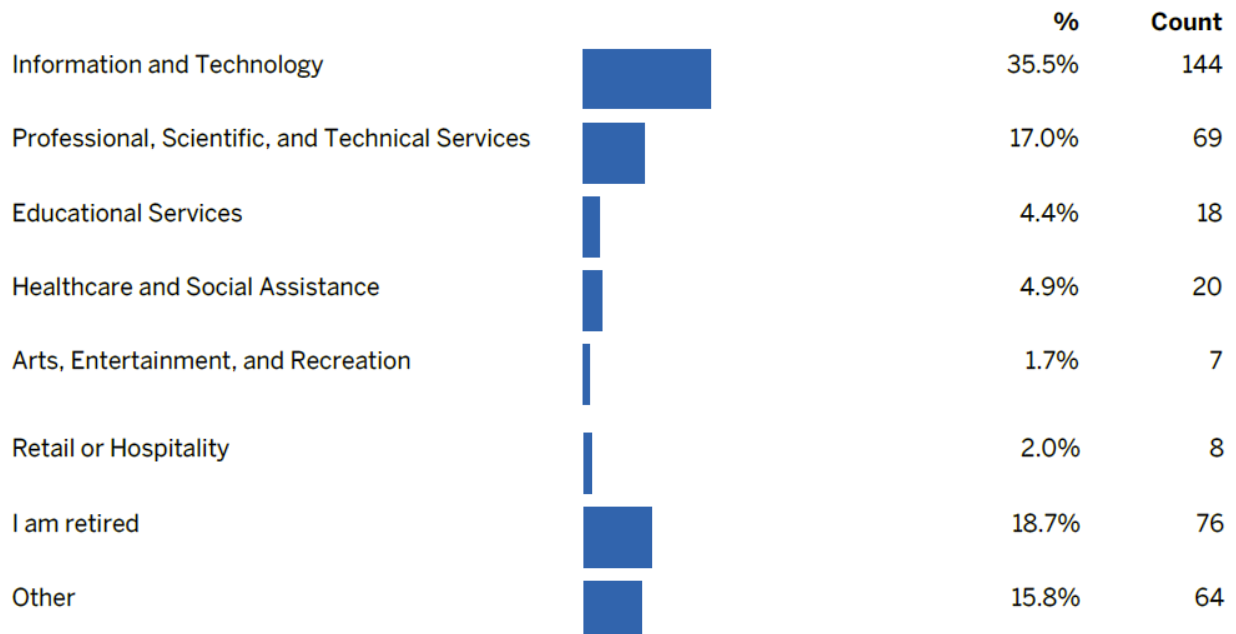
Question 19: *What is your age?*



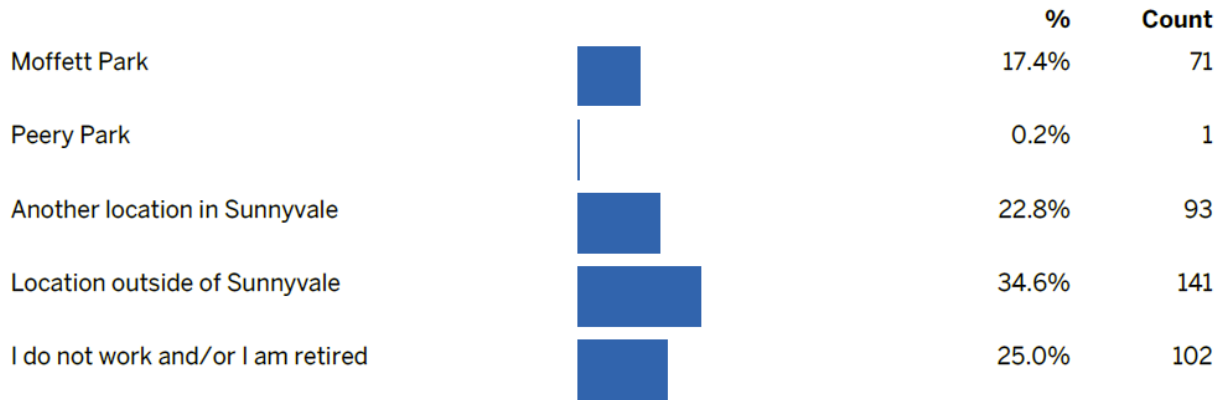
Question 20: *How would you describe yourself? (Select all that apply)*



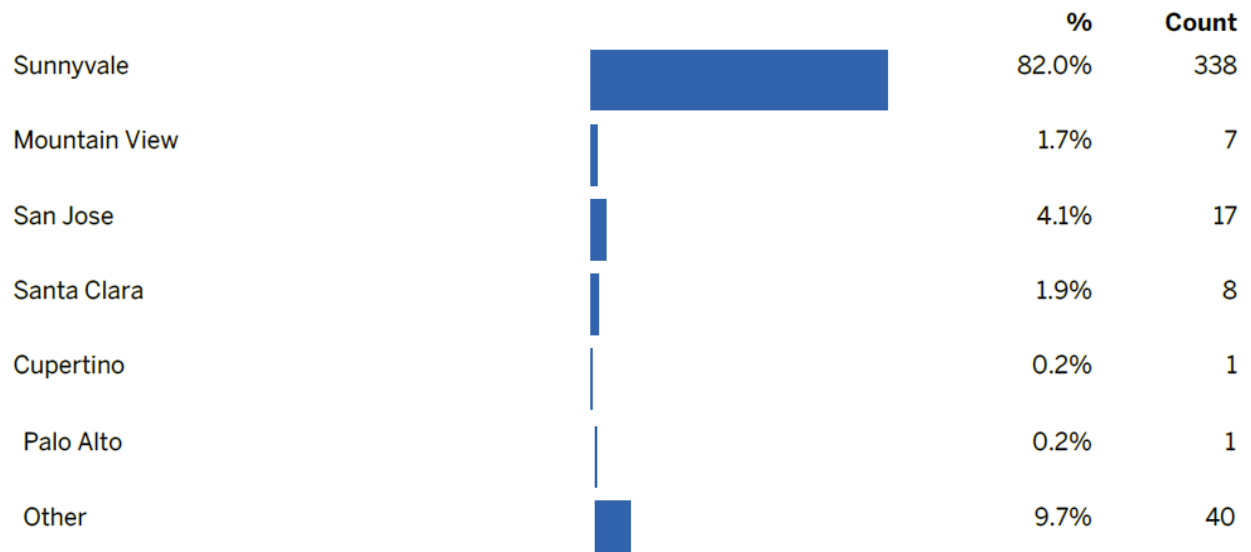
Question 21: What industry do you work in



Question 22: Where do you work?



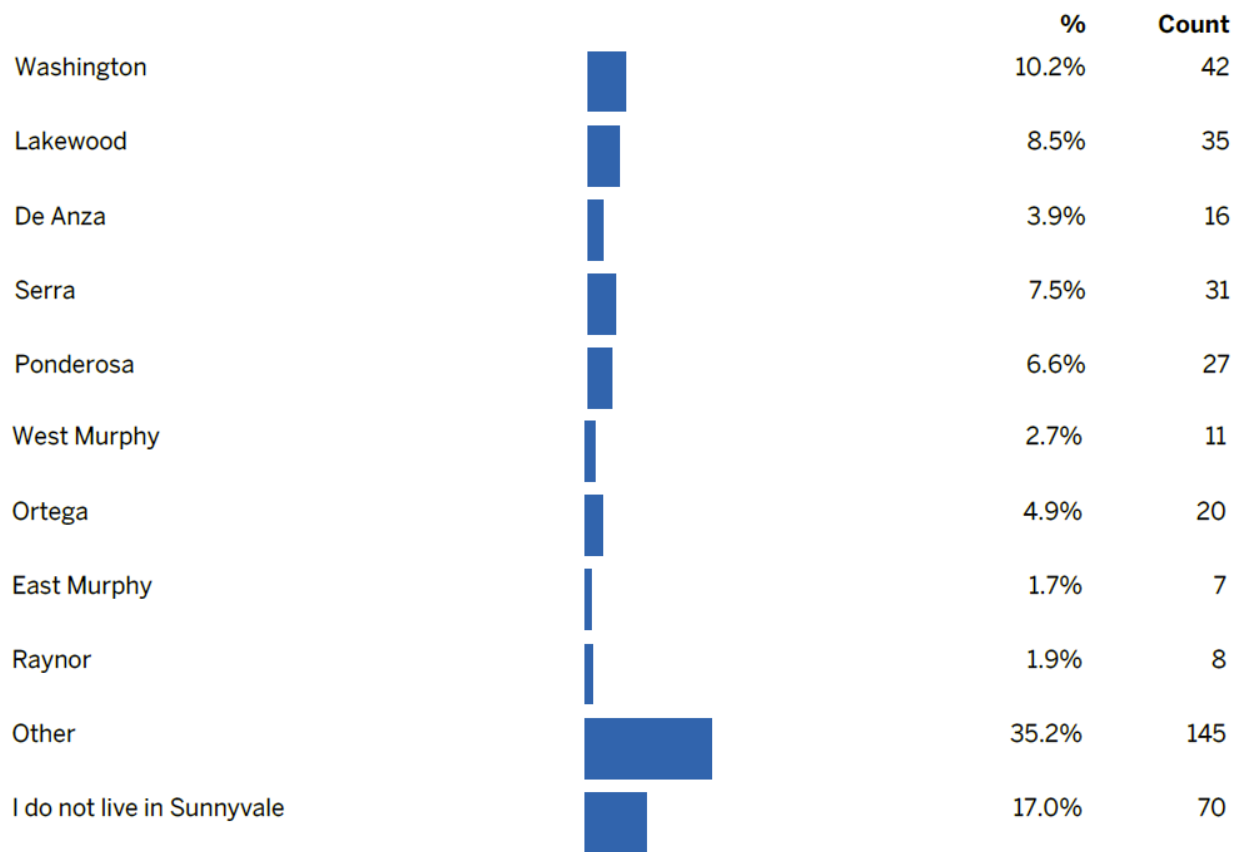
Question 23: Where do you live?



Question 24: If you live in Sunnyvale, how long have you lived here?



Question 25: If you live in Sunnyvale, what neighborhood do you live in?



Appendix

Question 2: City Council’s direction is to redefine Moffett Park as an “Ecological and Innovation District.” What elements of an Eco-Innovation District are most important to you?

Creation of a fresh water marsh/stormwater retention basin like what Google has done in Charleston slough.
Agricultural space
Provide additional community garden capacity
Many trees and parks
Affordable housing
Affordable housing or homeless housing
Build what will be a small island after all the ice melts, prep the island to house a molten salt reactor to power the city
Develop low cost housing or centralized homeless services to improve work opportunities for this population.
Most important is district-wide urban planning for all elements
Large park
More open space and parks
Open space No more buildings it businesses
Provide new space dedicated to shelter the homeless on a permanent basis
We need SPACE, NO MORE PEOPLE here in Silicon Valley! Make it a big dog/people park, or something like that!
I don't see anything that defines the location of Moffett Park. This is important info in order to provide thoughtful input.
Walkable streets, but with access for all. Example: 3d street promenade Santa Monica
Don't develop it! let it be natural
Reduce development in this near sea-level area threatened by sea level rise
Do not develop this area for business. Keep it as a buffer/solution to sea level rise.
Expand SAFE bicycle and pedestrian access to the Bay Trail.
Reduce traffic flow on Mathida by establishing new ways to get into the area for public transportation such as Lawrence Express Way.
Extend the trail along the East Sunnyvale Channel to Moffett park
Re-establish wetlands to prepare for the expected sea level rise and impending flooding. We are existing on borrowed time and will loose much of the Moffett Park area to flooding in 30 years.
Develop flood protection since average elevation is about 3 feet
Enhance our quality of life by reducing crowding and noise
Transit and bicycle connections between Moffett Park and other parts of the city - including downtown, but also El Camino, Lawrence station, Village centers
Public green spaces
Housing close to transit / good bike connections
Most, if not all, of these buildings should go away. The land should be returned to marshland
What's wrong with open space?
Support nature-based solutions to climate change adaptation, including space along shoreline for species retreat/migration. Make sure innovations meet ecosystem needs, not just people needs

Low-cost, maybe subsidized busing could be considered to other commercial centers. Bike paths should be a priority! An area for people to raise their own food, like the one on Miramonte in Mountain View, should be provided.
Emphasis on transit, not just to downtown
Plan should keep in mind this area is at sea level and what the next 40 years will bring.
Creating space set aside along bay and creeks/channels for flood protection - allowing transfer of development rights out of these zones, similar to North Bayshore Mtn View
Keep traffic moving smoothly and fast with wide traffic lanes and sychronized lights. Keep the pedestrian walkways away from the traffic so the lights aren't stuck red for 30 seconds for a pedestrian to cross.
Ease of access on a bicycle or other non-car transportation options.
Keep it as Open spaceHousing
Continuous sidewalks
Non-auto-focused transportation plan
Underground
Green space incorporating CA native plants
Design for people, not cars.
Strong sense of community, and a 'destination' to bring people out and together
Prioritize natural areas, such as wetlands, riparian corridors, and habitat areas. increasing the urban canopy, open space and walkable and bike-friendly streets. incorporate natural solutions to address the threat of sea level rise and flooding
Natural habitat expansion; nature preservation; ecological restoration as a primary goal: if that assists addressing climate change and sustainability in process, all the better.
Urban forest - lots and lots of mature trees!
Prioritizing regional infrastructure that reduces/eliminates flooding (ecological enhancement of channels and levees)
Economic and ecological housing for low and middle income
Protect, enhance and expand habitat for native plants and wildlife
Find a way to house historically marginalized people who normally bear the burden of living in environmentally risky areas.
Safeguards against green gentrification
More housing to reduce transportation needs
Creation of a fresh water marsh/stormwater retention basin like what Google has done in Charleston slough.
Agricultural space
Provide additional community garden capacity

Question 18: What is your big ideal for the future of Moffett Park?

A connected and self-sufficient community where most needs can be joyfully met without having to use a personal vehicle.
"Go back to the future" to recapitulate a human scale, human-friendly urban environment.
A diverse landscape including essential jobs, neighborhoods and nature.
A balanced partnership between nature and urbanization, creating a thriving environment for applying clean energy tactics and environmental friendly habits in regard to city structure and lifestyle.
A city built with sustainability sewed into every aspect of it, incorporating many open spaces while protecting wildlife habitat, have a variety of active transportation options, along with affordable housing.
A communal grounds that feels welcoming and safe to the whole community without the threat of criminal or unsavory people
A connected district supports a balance between residence, business, and ecology seamless.
A dense livable mini-city prioritizing Sunnyvale as a nice place to live for all income levels with housing proportional to new office construction.
A destination that will be exciting, educational and fun to visit.
A district-wide sustainable urban plan for mixed use - housing, office, retail and open space.
A green space without traffic, a strip mall, a hotel or more uninteresting buildings. Do better, Sunnyvale. This city is now nothing but buildings and cars.
A lively, diverse community and set of public spaces that make Sunnyvale a destination, give it more character, and bring people together to meet, have a sense of community, and take pride in Sunnyvale.
A mixed community of businesses and homes that create a vibrant, engaged innovative eco-district connected to the environment, people and community
A model community that is designed for all ages & abilities, provides a neighborhood rather than a district and so includes housing and retail space, and is environmentally friendly, prioritizing people over vehicles.
A model for blending innovation, equity and ecology in a mixed-use district that other suburban land-use-monoculture areas can look to as they also transform
A multi-purpose neighborhood for all to work, eat, and play in
A natural wildlife ecosystem for people to enjoy nature and relax and reduce climate change
A neighborhood where people can live, work, shop, meet people, and have fun without getting in a car - and not just if you have kids
A new car free inclusive mixed use neighborhood
A new green and sustainable downtown connected by light rail and bikeways.
A place I proud to show off to a visitor! A place my kids make memories playing together in.
A place to bike to for more than just work.
A place where people of all diversities will want to gather for the common good of the community.
A place where the natural habitat and the human footprint can co-exist without sacrifice to the natural habitat.
A public ampitheater
A safe and pleasant place to live.
A space to go to refuel your soul through good food, social time with friends and family, entertainment, and learning new things about others through the arts
A system for ensuring affordable housing is created and continues to be available in perpetuity.

A thriving, self-sustainable district that maintains activity (maybe in fewer places, like "town centers" & open spaces) on weekends & weekday nights; I believe weekday days will be inherently active.
A transportation demand management district that provides VTA transit passes for all residents and worker within Moffett Park, and allowing for reduced parking in new developments.
A truly inclusive community of all ages, ethnicities, abilities and economic status, and well-connected to central Sunnyvale.
A vibrant community hub, inclusive of people of all economic backgrounds, social identities, ages, and abilities, that is ahead of its time in demonstrating the future of an equitable, sustainable, innovative, and connected community.
A vibrant outdoor-centric area reachable by bike or walking.
A well planned people centered rather than vehicle centered development.
Absorb and implement all the untested social organization ideas permeating the above survey, so they are not implemented elsewhere before proven as really beneficial
Affordable housing for real. Roommate program paring seniors with younger adults
All bikes, no cars
Allow companies to invest in privately-owned infrastructure for Moffett Park including transportation, recreation, energy, and smart city.
Allow easy access to Bay Trail
Allow people to enjoy nature and live sustainably in community that allows for individual space and expression.
An area that places environmental sustainability first with wildlife habitat protection and transit, and that provides affordable housing.
An ecologically sustainable, work-live-play district with substantial housing (including affordable housing!), to bring our jobs-housing ratio and carbon emissions down.
An ecology and habitat area - since it is alongside the bay, Sunnyvale would benefit from park space for passive recreation like walking, relaxing in open space with plants outdoors, picnics,
An innovative complete neighborhood where the public is welcome, workers can thrive in a green environment, and commutes are reduced.
An innovative plan and community comprised of 15 minute mixed use neighborhoods designed for social equity and health with district-wide policies to mandate Vision Zero mobility, regenerative landscapes, resilience (2°C compatible) and a climate change focused circular economy.
An open eco-friendly communal and recreational mixed-use space for Sunnyvale residents to enrich their being and connection to the ecosystem which makes the City a model community in the Bay Area and the world.
An outdoor recreational space with adequate natural habitat
An urban village for people, not cars.
Being right on the edge of the Bay and Stevens Creek what ever is built there should retain as much of its natural features characteristics as possible with some human services added.
Bike lanes, bike paths and sidewalks
Biodiversity
Bring nature into Moffett Park
Build a walkable and bikeable community where people drive only to arrive and leave the area.
Build denser housing closer to jobs, helping to solve the joint housing and environmental crises
Build out the MP vision with few compromises. Make it a model for mid-21st century intelligent urban design.
Build the area with integrity and mindfulness to provide and eco-friendly area, unlike Downtown Sunnyvale. Lets bring back nature that Palo Alto still has! It doesn't always have to be about profit.
Cafe/bookshop, symphony hall.

Carbon Neutral Development
Challenge developers to create buildings and spaces they themselves would happily live in.
Cheaper housing but paid expensive parking to encourage transit and bike use.
Clean energy powered muni running continuous between different blocks to reduce local traffic
Climate-friendly, protection from sea level rise (especially for housing), people are within a 10-minute walk of parks and open spaces.
Community friendly that promotes a healthy lifestyle.
Community of innovation.
Complete, climate resilient community with fine grained network of streets and trails, green streets with abundant native plants, and a mix of land uses designed to be resilient to sea level rise
Consider climate change and future flood levels. Avoid putting housing where flood levels will rise in 50 years. Open space with bike lanes and flood water control should be priority. Ok for office space to flood.
Continue its current role as a source of economic development, not a location for housing, churches or schools.
Create a community of professionals to invite integration with NASA
Create a nature preserve with some mixed use to allow business and residents to co-exist with expansive trails in an eco-friendly manner
Create a skyscraper of unique design that would become synonymous of Sunnyvale, i.e TransAmerica building, Chrysler building, Space Needle, etc.
Create affordable housing and open spaces. Like Golden Gate Park!
Create an Intelligently Balance and Responsible Environment.
create an open space environment for all while lending a bigger hand to those in need!!
Creation of a wetland supported infrastructure that is resilient to coastal flooding
Cricket field with rattail business and office space
Develop in such a manner that will NOT impact our already horrible traffic situation in both the development area AND adjacent areas of the city. Off street parking and depot areas for shuttles! Separated bike paths with safe connections between other neighborhoods.
Develop it back into natural space
District level infrastructure with beautiful spaces and places for both people and critters; sustainable living with protections for the environment and ecosystems.
District level infrastructure: water, energy, waste; habitat corridors, beautiful places & spaces for people and critters; saving the Bay and the salt marshes for sustainability!!!
Do not add housing.
Do NOT build housing and commercial near the Bay. Water is guaranteed to rise and flood.
Embrace the flood, let the wetlands protect us from ourselves, and be ready to get wet.
employ a block design where 200-foot micro-blocks are placed in a 3x3 grid to make a super-block, with pedestrian/cycling streets separating the micro-blocks and regular streets separating the super-blocks.
Employ modern city planning methods to create a region of Sunnyvale that supports the overall city goals.
Enhance the community by integrating ecological solutions with community needs: ecological housing that seamlessly integrates the natural environment with thriving communities, access to quality food (local producers), clean water, bicycling routes, wildlife and nature.
Equitable community housing, office spaces, and sidewalks plus bikeways to downtown to create connection between Moffett Park and the rest of Sunnyvale, create an eco-friendly Moffett Park, and make Moffett Park inclusive for everyone.
European-style mixed zoning with wide-ranging rail-based transit access.

Everything in Moffett Park should be oriented around supporting businesses, small and large, locally owned preferred. Stop the social engineering!
Extremely high density residential throughout
Fewer offices, more housing, retail, and restaurants.
For the future of Moffett Park, it is vital for the planning council to consider the potential harmful environmental effects and develop strict guidelines surrounding environmental protection, especially concerning the health and wellbeing of Moffett park future residents.
future connected suburb
give it back to the animals. Googlers can work from home. Don't we have enough fucking people in this area already????
Gondola down Mathilda
green space with lots of safe jogging trails
greenery with access to many parks, hiking, and rest areas for walkers
Grocery stores, schools and parks will be paramount
Harnessing the economic engine of Sunnyvale to create new resources for housing and affordable housing in Moffett Park
High buildings, densely populated, in exchange for public spaces and common facilities, such as: exercise equipment, green areas, swimming pools, picnic areas, bike and walk paths. No cars!
high density, multi-use, family oriented, bike/pedestrian/and public transit friendly
High Paying Jobs & Tax Revenue
I do not want low income housing but if you decide to do that you have to double the police force and increase jail capacity.
I guess I want utopia, a safe and affordable place to live with nature. I want low income, homeless and disabled families to have priority.
I urge the city of Sunnyvale to prioritize sustainability and climate-resilience in its plans for Moffett Park, and look forward to witnessing the area transform into a model for sustainable development that the nation can follow.
I want a "contemporary organic orchard" that produces fruit, enriches the soil, and absorbs a bit of CO2.
I would like to see the natural wetlands and park expand, more bike friendly, and see a balance between residential and commercial use.
I'd like to see a development that satisfies real needs that individual buildings do not: a sense of community, inclusive of economic backgrounds, so e.g. a new graduate from Japan might meet a neighbor from who is from Richmond and not be scared of each other
Implement the Moffett Park vision with few compromises. Make it a model for mid-21st century new urban development.
Improve walkability and bicycle ease and safety.
Include some unique facilities for the community in the pattern of Shoreline Park. I would like to see a facility like Urbnsurf, in Melbourne, Australia (urbnsurf.com)
Inclusive community space with sports facilities, picnic areas and green spaces
Inclusivity and climate change resilience through working with nature instead of against it to limit negative impacts on the environment.
ingenuity
Integrate Moffett Park into the rest of Sunnyvale and provide benefits for the entire community, not just the employees and residents within the district.
Integrate this formerly business-only district as a livable neighborhood, with easy access to surrounding open space and the rest of Sunnyvale.
Invest in reliable public transit

Keep bikes separate from cars - create bike paths and overpasses. Wide sidewalks with benches and outdoor seating, easy access to stores - permeability of commercial buildings, Lots of shade from trees in Summer. Greenery everywhere.
Keep Moffett Park as an industrial-only area, adding only parks and open spaces as appropriate.
Keep Moffett park as Open Natural Space
Leave it alone.
Less car, fast frequent and cheap public transport, lots of green, safe walking and hiking
Liveable and sustainable environment
living and working in harmony with nature
Long interconnected trail loop that weaves in and around housing, businesses, and natural habitats.
Low cost space for entrepreneurs to thrive in an environment conducive to business atmosphere.
maintain and sustain natural habitats and building free spaces
Maintain open space and encourage aviation uses.
Make a community where people can live and work in the same area.
Make a connected COUNTY, not district or city
Make a nice big park that encourages walking and biking!
Make all structures carbon neutral
Make it a destination people want to go to. There has to be free entertainment.
Make it a PEACEFUL, OUTDOORISH place. The South Bay was SO MUCH BETTER when it was mostly orchards--not crowded by bad drivers etc. Make it somewhere we can walk, sit in peace, have bathroom access, and enjoy the wildlife that will be there because not too many people are!
Make it an alternative place to work/reside from SF while maintaining a community feel and wild life/green space.
Make it digitally enhanced model city
Make Moffett Park people-centric where they can live/work like a small village and only leave to travel or obtain one-off services.
make moffett park a 20 minute city!
Make Moffett Park an actual park, a very large park, for use by the citizens who will fill the new (dense) construction of homes throughout Sunnyvale & nearby cities and provide a nearby place of relief and solace from the stress that accompanies a highly concentrated population
Make Moffett Park an innovative mixed use community that utilizes green technology and architecture to make it the most sustainable community in Silicon Valley.
Make nature accessible for every resident or employee in Moffett Park.
Make this a dense, mixed use transit oriented walkable and bikeable district with housing, offices, and commercial.
Making habitat and wildlife the number one priority as well as resilience to meet climate impacts like rise in sea level and groundwater
Managed retreat due to Sea level Rise
Marsh area for wildlife and buffer to rising ocean levels more important than more housing and that's more important than more businesses, esp. with more working from home. Separated by freeway, this neighborhood won't feel like it's part of my area of Sunnyvale, but that's OK.
Maximize the quantity of car-light housing while protecting and expanding wildlife habitat and preparing for sea-level rise.
Mixed-use buildings that go up, down, and over instead of spreading out, leaving space for micro-mobility and natural environments to promote health and inspire innovation.
Models the vision for a resilient city and incorporates justice and equity into design and access
Moffett Park brings together people, nature, and good ideas to create a happy, healthy, and humane community.

Moffett Park can be designed as a 'net-zero greenhouse gas emissions' and 'net zero water' community. Through innovative design (in the Heart of Silicon Valley), resilience, adaptation, equity and biodiversity can be integrated and connected to the rest of the city.
Moffett Park is a place where there is a strong, solid, connected community, one that builds a social legacy where people can remain here for generations
Moffett Park is on the front lines of sea level rise, and provides a unique opportunity to deploy new technologies to address it.
Moffett Park should be seen as one of the Gateways to Sunnyvale, pointing to the city's future.
Moffett Park should be the future of Sunnyvale; however we want our community to evolve, let's start with Moffett Park.
Moffett Park should serve as a modern trendsetter for climate- and environmentally- friendly construction that is able to maintain habitat corridors and protect wildlife (such as migratory birds) while also providing sustainable travel.
Monorail or something to connect Moffett Park to downtown
More green space for the public to enjoy.
More space and more nature. Maybe a mall/shopping center.
More wildlife habitats
My vision is for Moffett Park to provide access to nature to its residents and for it to support wetland restoration.
Natural environment on steroids for the local urbanites to enjoy.
nature-based climate change resilience
New technology and innovation engine in a green environment. A Venice of technology.
no construction, return it to wetlands make it a park like shoreline in mountain view
No ideas
NO MORE PEOPLE then parking supports
Office space with parks and bike trails
Open air multiplex
Open space preserve. NO MORE STRUCTURES
Open space that is great to be in and provides key services (stormwater mgmt, heat reduction, mobility)
Open space with paved paths (ADA) and dirt trails. Orchards where the community can come together for harvest picking events. Picnic areas. Large open grass space for activities, ie. flying kites, frisbee, soccer, yoga, ect.
Opportunities and incentives for people of all ages, genders, ethnicities, etc. to come together in real space and cyberspace to learn, teach, collaborate, and rest and recreate.
people being able to live and walk and work without long commutes
philanthropy hub for silicon valley to attract leading non profits and foundations from across the country to centralize
planning should be realistic and consider sea level rise due to climate change.
Please create more lunch time dining opportunities (fast food and sit down) in Moffett Park. If you don't work for Google or Yahoo, who provide food, you have to travel by car to get lunch.
Please do not build more office buildings or housing in Moffett Park, as maps show the area will be under water. It can be an awesome hiking/biking/athletic/recreation/picnic/outdoor amphitheater, etc. It should be accessible from the Light Rail.
Please held the company accountable for the horrible traffic, or do something about it
Please plan for a liveable future by addressing climate change mitigation/adaptation and protection of biodiversity/habitat at every level of your plans.

Prepare for climate change and sea level rise, avoid building anything that will need to be demolished and removed, and devote the space to meeting the future energy needs of the city and the region (Molten Salt Reactor on an island).
Prioritize inclusion of and support for low income members of the community
Prioritize studio apartments (250-500 sq. ft.) which will increase housing supply, density to support local moffett park community/retail, and is perfect for younger single people working at various tech campus's e.g. Google, Facebook, etc.
Proper management of stormwater & efficient use of water: downspout disconnection to save rainwater into bins for later use, permeable paving to reduce rain runoff & to filter the rain to decrease water pollution, incorporating native plants as well as drought resilient flowers.
Protected bicycle or mixed use trail from Downtown Sunnyvale to Moffett park area, including bay trail and bayside park.
Provide services (grocery, hospital, farmers market) to benefit nearby residents but don't add more housing and create an even bigger traffic nightmare than we have now.
Public transit connected ambitiously at good frequency
Put in space so the people that work in the area can live in the area.
Quality must always supersede quantity.
Reduce parking and the amount of land dedicated to parking, and design the transportation system to prioritize the movement of people over the movement of vehicles.
Return it to what it was originally, 100 years ago. That will best serve our region for protection from sea level rise by being a buffer zone and staving off disaster.
Reverse the current direction of density in Sunnyvale and offer outdoor activities to include outdoor spaces, parks and hiking.
Safely bikeable.
self sustaining community where anything you need is available within walking or biking distance including housing, parks, grocery store, restaurants, health and community services, and local garden and farmers market
Senior living skyscrapers with 360 Bay Area views
sense of community in people that live in our city and the new area
Significantly dense housing that outpaces office space.
Silicon Valley's premier work/life center.
Since levee's have often become unworkable over time, I'd like to see some really reliable SLR management if we are going to have for sale housing.
solarpunk earth friendly cityscape
Sound dampening measures due to proximity of Moffett Airfield.
sustainable
That future of Moffett Park should be to greatly reduce pollution and to also increase the economic climate through tourism.
The future of Moffett Park is flooded with water. Any and all development should be entirely at the developer's risk.
The heart of Sunnyvale -- socioeconomic diversity and empathetic connection.
There needs to be affordable housing.
This is a model of what we want the rest of the Valley to be like in the future
This is an opportunity to make Sunnyvale shine: smart city planning, a showcase of technology enhancing quality of life, allowing for a lighter footprint on the planet, as already modeled by the Aspern Smart City Project in Vienna Austria.

<p>this seems like a wast of time and money. The only reason I can think of why the city now is focused on residential property is that less office space is needed these days and the City can see a decrease in tax revenue</p>
<p>to be a place that brings diverse people together - including a range of experiences, businesses, open spaces - to foster innovation, creativity and experimentation</p>
<p>To look like Sunnyvale USED to be in 1966. Low profile buildings, open areas (trees, grass), etc., a TOWN, not a CITY.</p>
<p>Transit oriented development</p>
<p>Trees and wide open spaces with the shortest possible buildings.</p>
<p>urban center for all with a unique combination of sports fields, park, office, housing etc.</p>
<p>Urban densification, or increasing the number of dwelling units and mixed-use spaces per acre, is the key to tapping into the potential of cities to become part of the solution to climate change because it encourages efficiency and conservation</p>
<p>Use Mass Timber and provide incentive's to make it competitive with traditional concrete or steel.</p>
<p>Use the land to protect us from sea level rise. Any development of Moffett Park must require the beneficiary to carry sea level rise insurance.</p>
<p>Utilize as much space as multi-use, to create a social go-to center for all ages, with all-age access including bike trails, roadways and extending the local rail system.</p>
<p>Walkability</p>
<p>walkable area with retail, housing, biking/hiking, and greenery that's easily accessible from other areas of sunnyvale without a car</p>
<p>Walkable mixed used area with beautiful trees and art, and delicious places to eat</p>
<p>Walkable mixed-use neighborhood!</p>
<p>walkable neighborhood for those who live there or just work there</p>
<p>We desperately need more housing.</p>
<p>We need to bring green spaces back into this part of our city to promote a healthier ecology as well as support community mental health.</p>
<p>We should remove all, or at least most, of the buildings in Moffett Park in order to use this space as a natural barrier from sea level rise.</p>
<p>What is your big idea (in one sentence) for the future of Moffett Park?</p>
<p>With Google now owning so much around it, there will be plenty of potential customers that would love to avoid getting into rush hour and instead enjoy dining/shopping locally</p>
<p>With the world changing and much work being remote, people will come here because it is a beautiful place to live, not because of where they work.</p>